

**14.11 Periodical circulation trends, 1979-82**

Type	1979		1980		1981		1982	
	Number	Circulation '000	Number	Circulation '000	Number	Circulation '000	Number	Circulation '000
Consumer magazines	626	38,377	644	37,428	655	35,638	673	37,378
Weekend supplements	5	8,552	3	4,024	3	4,031	2	1,256
Religious magazines	35	885	28	805	26	770	24	794
Ethnic magazines	26	176	15	112	19	123	22	142
Scholarly publications	5	13	5	11	6	14	6	13
Farm magazines	112	2,307	112	2,387	121	2,565	113	2,367
Trade magazines	545	7,359	507	8,622	499	8,863	515	9,288
Newspaper TV guides	30	6,165	29	5,890	33	7,099	36	6,171
Directories	52	2,922	52	4,311	61	4,412	60	4,208
<b>Total</b>	<b>1,436</b>	<b>66,756</b>	<b>1,395</b>	<b>63,590</b>	<b>1,423</b>	<b>63,515</b>	<b>1,451</b>	<b>61,617</b>

**Sources**

14.1 - 14.8 Transportation and Communications Division, Statistics Canada.

14.9 - 14.11 Education, Culture and Tourism Division, Statistics Canada.